

Bregenzerwald's new crop of entrepreneurs might not be building major industrial operations but the smaller businesses help to make the region's tradition of impeccable craftsmanship more available to the wider world. Jürgen and Evi Haller of Tempel 74 apartment hotel, are examples of this evolution. With his eponymous architecture firm, Jürgen has built dozens of multimillion-euro homes in the area. In 2018 the couple bought a plot of land just across the street from their house in Mellau. In co-operation with their neighbours, they filled it with two interconnected buildings that host Jürgen's office

and the holiday apartment. Construction started in February 2019; the Hallers welcomed their first guests nine months later.

Tempel 74 has a double duty as a showcase for Jürgen's practice while enabling visitors from afar to experience living in a Bregenzerwälder-built apartment. "Here, everyone's dream or life mission has always been to build a house for themselves," says Evi, who personally welcomes all of the hotel's guests. "We are wilful people who want to do things properly. But the same mentality and passion is also what makes for a good host." — (M)

1. VauLand's freshly made ravioli
2. Melchior Simma in Gut Gereift's cellar
3. Peter and Pia Fetz
4. Lamp by LUM
5. Tempel 74
6. Evi and Jürgen Haller
7. Burgl-Hütte
8. Brushing up
9. Out of the shadows
10. New spa at Hotel Hirschen



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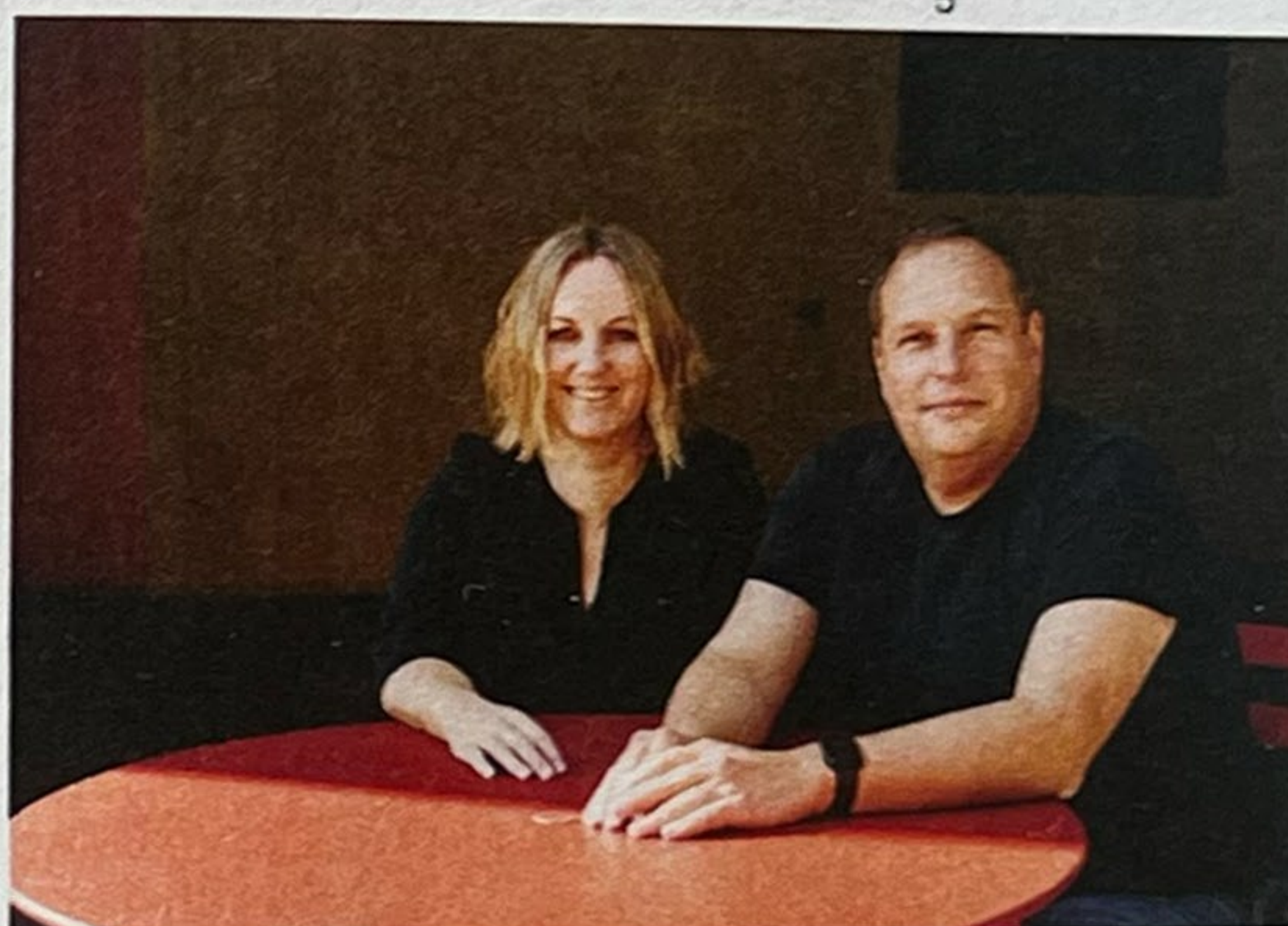
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